

Project Information Form

Project Title	Enhanced Role of Activity Center Transportation Organizations in Regional Mobility
University	Georgia Tech
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Funding Source(s) and Amounts Provided (by each agency or organization)	UTC: \$52,560
Total Project Cost	
Agency ID or Contract Number	
Start and End Dates	
Brief Description of Research Project	The objectives and tasks of this research are to (1) review the literature and practices on the emerging roles of major activity center transportation organizations in enhancing activity center and regional transportation; (2) survey major activity centers in the United States with respect to their role and activities in actual operations of the transportation system serving their area; (3) support the implementation of road operations strategies under the auspices of the Buckhead CID; (4) assess the feasibility and effectiveness of activity center management association in such strategies; and (5) generalize the results of the research to other activity center contexts in the region and in the United States, with particular attention to Birmingham, Miami and Orlando. The Atlanta region is a good case study site for this study because it is representative of the fast growing metropolitan areas throughout the United States where activity centers play such an important role, and in particular serves as a good test bed for the application of operations strategies, which are receiving more attention in the region.
Describe Implementation of Research Outcomes (or why	

not implemented) (Attach Any Photos)	
Impacts/Benefits of Implementation (actual, not anticipated)	None yet.
Web Links <ul style="list-style-type: none">• Reports• Project website	